



The 2nd World Congress on
**CONTROVERSIES IN PRECONCEPTION, PREIMPLANTATION
AND PRENATAL GENETIC DIAGNOSIS**

How will genetics technology drive the future?



September 22-24, 2016 | Barcelona, Spain

Invitation
for the Industry



www.cme-congresses.com/cogen2016



Dear potential Sponsor/ Exhibitor,

Following the success of our first congress, we are delighted to invite you to take part in the 2nd meeting on controversies in Genetics preconception, preimplantation, Prenatal genetic diagnosis & Genetics in cancer (CoGEN), taking place on September 23-24, in Barcelona, Spain.

The key objectives of this congress are twofold: to enhance our ability to provide genetic counseling for couples interested in conceiving, and to evaluate embryo genetics in order to increase oocyte implantation effectiveness and optimize early diagnosis of genetic diseases.

We hope your company will consider supporting this cutting-edge congress.

Sincerely,

On Behalf of the Scientific Committee

Prof. Simon Fishel, Co-Chair

Prof. Yuval Yaron, Co-Chair

Tony Gordon, UK

Alan Handyside, UK

Gary Harton, USA

Ariel Hourvitz, Israel

Mark Hughes, USA

Santiago Munné, USA

Richard Scott, USA

Zeev Shoham, Israel

Ariel Weissman, Israel

Dagan Wells, UK,

Tony Borell, Spain

Ronald Wapner, USA

INFORMATION

LEVELS OF SUPPORT

(level determined by the accumulation of objects of value)

| |
|-----------------|
| DIAMOND |
| € 50,000 |
| PLATINUM |
| € 35,000 |
| GOLD |
| € 25,000 |
| SILVER |
| € 15,000 |
| BRONZE |
| € 5,000 |

CATEGORY PRIORITIES

Diamond category will have the priority in choosing up to two additional sponsorship items to the value of € 15,000.

Platinum category will have the priority in choosing up to two additional sponsorship items to the value of € 10,000.

Gold category will have the priority in choosing up to one additional sponsorship item to the value of € 5,000.

CME ACCREDITATION

COMMITMENT TO THE HIGHEST STANDARDS IN CME/CPD

We are committed to delivering within the platform of the conference valuable knowledge based on independent, transparent, and effective CME/CPD educational programs by:

- Championing best practice in CME
- Maintaining and improving standards
- Mentoring and educating
- Working in collaboration with critical stakeholders

International CME Accreditation.

An application for CME credit will be made once the scientific program is finalized. Further details will be available here shortly

Industrial Symposia

Industrial Symposia are offered to industry as non-CME commercial/promotional sessions. As such, companies are free to choose their topics, invite speakers, and control content. However, topic and program are subject to approval by the Scientific Committee and all such sessions will be indicated in the program as: Industrial Symposium organized by: Company Name (not included in the main event CME/CPD credit offering).

SUPPORT OPPORTUNITIES

CONTINUING MEDICAL EDUCATION (CME) APPROVED SESSION

€ 50,000

Opportunity to support an existing session or to suggest a session as part of the CME-approved scientific program

- Session hall and basic audiovisual equipment
- Company profile in the supporters' booklet
- One full page color advertisement in the supporters' booklet
- Acknowledgment: Website, on-site signage
- Brochure in the participants' bags
- Company logo on regular announcements to Conference database
- Grant includes costs of 3 Chairs and Speakers of that session

INDUSTRY SUPPORTED SESSION

€ 30,000

- Session hall and basic audiovisual equipment
- Company profile in the supporters' booklet
- One full page color advertisement in the supporters' booklet
- Acknowledgment: Website, on-site signage
- Brochure in the participants' bags
- Company logo on regular announcements to Conference database

SPEAKER SUPPORT

€ 4,000

Opportunity to support registration, accommodation & travel expenses of a speaker

- Company logo on the official invitation to the speaker
- Company profile in the supporters' booklet
- Acknowledgment: Website, on-site signage

WELCOME RECEPTION Sole Support

€ 15,000

Opportunity to support the welcome reception for all participants of the Conference

- Company logo on the official invitation to the welcome reception
- Company profile in the supporters' booklet
- Acknowledgment: Website, on-site signage

FACULTY DINNER Sole Support

€ 10,000

Opportunity to support the official dinner for all invited speakers of the Conference

- Company logo on the official invitation to the faculty dinner
- Company profile in the supporters' booklet

SUPPORTERS' BOOKLET Sole Support

€ 8,000

The supporters' booklet will include the profiles and advertisements of the Conference supporters

- Company profile in the supporters' booklet
- Two full page color advertisements in the supporters' booklet (back cover and inside page)
- (back cover and inside page)
- Acknowledgment: Website, on-site signage

INTERNET AREA Sole Support

€ 7,000

The internet area will be outfitted with internet workstations for participants to stay updated between sessions

- Display logo as a screen background
- Opportunity to provided branded mouse pads
- Company profile in the supporters' booklet
- Acknowledgment: Website, on-site signage

PARTICIPANTS' BAGS Sole Support provided-in-kind
€ 7,000

- Opportunity to provide branded bags for all participants of the Conference
- Company profile in the supporters' booklet

CONFERENCE LANYARDS Sole Support provided-in-kind
€ 6,500

This opportunity is reserved for presidential diamond and platinum supporters and will be available on a first-come, first-served basis

- Opportunity to provide branded lanyards
- Company profile in the supporters' booklet
- Acknowledgment: Website, on-site signage

Mobile Application NEW Opportunity
€ 5,000

- Exclusive sponsorship provides high-exposure placement in the app in order to drive traffic to the company's on-site presence or website
- Measure your return on investment down to the click
- Every time an attendee requires event information, they will be accessing the app. Prior to arriving at the homepage, they will be exposed to your logo
- Provide attendees in close proximity or specific sessions attention-grabbing and timely offers. Even those searching through the app for other reasons will be attracted
- Appeal to attendees based on interests they have already expressed

POSTER AREA
€ 4,000

Abstracts selected by the Conference Chairs for poster presentation at the Conference

- Company profile in the supporters' booklet
- Acknowledgment: Website, on-site signage

NOTE PADS AND PENS Sole Support provided-in-kind
€ 2,000

Opportunity to provide branded note pads and pens to be distributed in the participants' bags

ADVERTISEMENT IN THE SUPPORTERS' BOOKLET
€ 2,000

- Full page color advertisement in the supporters' booklet (inside page)
- Company profile in the supporters' booklet
- Acknowledgment: Website, on-site signage

BROCHURE INSERT
€ 1,500

- Company brochure to be inserted into the participants' bags
- Company profile in the supporters' booklet
- Acknowledgment: Website, on-site signage

COFFEE BREAK
€ 3,000 (per coffee break)

Opportunity to support, in part, a coffee break for all participants of the Conference

- Company profile in the supporters' booklet
- Acknowledgment: Website, on-site signage book, on-site signage

TAILOR-MADE SUPPORT PACKAGES

Support packages may be tailored to suit the company's budget and interests and in order to maximize visibility, and to best promote products and services. Please contact the Congress Secretariat (cogen@cme-congresses.com) for further details on creating the appropriate package.

EXHIBITION

The exhibition will be held at the venue. The exhibition floor plan is designed to maximize participant exposure to industry exhibitors. Exhibition space will be available on a first-come, first-served basis, with priority given to Diamond and Platinum supporters.

- Exhibition space will be available at € 450 per square meter.
- The minimum booth size is 2x3 square meter.

Rental of an exhibition space includes:

- Net standing area according to size of booth acquired
- Company profile in supporters' booklet
- General cleaning of public areas
- 2 exhibitor badges
- Additional exhibition badges are available at € 200 per badge

Equipment and additional services can be ordered through the forms in the Exhibitors' Prospectus on the congress website.

TERMS AND CONDITIONS

1. Support items are allocated on a first-come, first-served basis
2. All support and exhibition prices quoted are in Euro and are subject to VAT
3. All payments must be received before the beginning of the Conference. Should the company fail to make the payment prior to the commencement of the Conference, the Organizer reserves the right to cancel the company's participation and benefits
4. Time slot allocation will be based on level of support and approval from the Organizing Committee
5. It is the responsibility of the supporters and exhibitors to comply with the regulations of the local authorities, EFPIA (European Federation of Pharmaceutical Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines
6. The Conference Organizer reserves the right to accept or decline offers of support and application for exhibition space
7. The Conference Organizer reserves the right to amend the published floorplan should it be deemed necessary for the benefit of the exhibition and the Conference as a whole
8. Please note that the Conference Organizer must approve all exhibition and designs
9. All benefits (logo, profile, insert, advertisement and registration) that are mentioned as part of the Supporter/Exhibitor packages are to be provided as per our specifications and deadlines to ensure maximum exposure at the Conference



Congress Secretariat: cogen@cme-congresses.com